

WELCOME

I-10/I-15 Corridor Projects CAG Meeting #5

November 2013



Governments
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Working Together



AGENDA

- I. Welcome
- II. CAG Member Reports
 - I. Report Form
- III. Summary of feedback on Equity Study
- IV. Break out group sessions
- V. Reconvene - report back to entire CAG
- VI. Next Steps
- VII. Action Items



CAG Member Reports

I. NEW CAG Member Report Form

- I. List the Organizations that you've shared project information with since the last CAG meeting.
- II. How did you share the information (factsheet, Website, Facebook, etc.)?
- III. What was the feedback received?
- IV. Did any group request a project briefing?
- V. What specific areas within the project corridors do you recommend canvassing?
- VI. Do you need Project Factsheets (English/Spanish) or business cards for upcoming events?

Please email the form to SANBAG@leeandrewsgroup.com or submit a copy to the team today!



Meeting Minutes

- Questions / Comments?
 - Meeting Minutes are available on the project website.



CAG Meeting Minutes

Subject: East Valley Community Advisory Group (EV CAG) Kick-Off Meeting
I-10 and I-15 Corridor Projects, San Bernardino County

Date: February 19, 2013 at 6:00 PM

Location: Gonzales Community Center, Colton, CA

Participants: A total of 36 CAG Members participated at the EV CAG Kick-Off Meeting, including 25 EV CAG Members and 1 West Valley CAG Member.

EV CAG Members in Attendance	Affiliation
Hamid H. Azhaad	California State University, San Bernardino (CSUSB)
Robert Baker	Hill International Contracts
Deborah Barmack (for Carole Beswick)	Inland Action, Inc.
Randall Cenceros	Colton Joint Unified School District (CJUSD), Board of Education
Carl Dameron	Dameron Communications
Nick DePasquale	Fairview Ford Sales, Inc.
Pamela Emenger	Yucaipa Valley Chamber of Commerce
Eloise Gomez Reyes	Law Offices of Eloise Gomez Reyes
Gary Groszich	Nickelodeon Pizza
Richard Haller	Santa Ana Watershed Project Authority
John Longville	League of Women Voters; San Bernardino Valley Conservation District; San Bernardino Community College District (Trustee)
Gloria Macias Harrison	San Bernardino Community College District (SBCCD)
Jose A. Marquez	The Community Foundation
Edward Martinez	Martinez Marketing & Management
John MacMillan	Fontana Police Department
Jeffrey McConnell	Lions Club, Grand Terrace
Concepcion M. Fowell	US-Hispanic Women Grocers Association
Richard Prieto	City of Colton - Planning Commission
Cynthia L. Ramirez	City of Colton - Planning Commission
Frank Reyes	Arrowhead Regional Medical Center (ARMC) Foundation
Christine Roque	Redlands Good Neighbor Coalition
Larry R. Sharp	Retired - California State University, San Bernardino (CSUSB)
William Siegl	California Highway Patrol
Maureen A. Snelgrove	San Bernardino County, Parks Department
Espartaco (Randy) Sosa	Inland Empire Scholarship Fund
Jeffrey Vaik	CAL FIRE, Mountain Division
EV CAG Members not in Attendance	Affiliation
John Abma	Loma Linda Chamber of Commerce
Dr. Dan Harris	American Association of Retired Persons (AARP)
Valeria Henry (attended West Valley CAG meeting)	Devore Rural Protection Association (DRPA)
Gail M. McCarthy	Arts Council of Big Bear Valley

I-10 and I-15 Corridor Projects



Summary of feedback on Equity Study





Summary of feedback on Equity Study

- **Do you have any remaining concerns with regards to the fairness of an Express Lanes Alternative for low-income travelers?**
- **A total of 28 responses received (EV: 10, HD:6, WV:12)**
 - 18 CAG members responded with “no additional concerns or comments on Equity Study”.
 - 10 CAG member provided comments.



Summary of feedback on Equity Study

- **Comments received included the following topics:**
 - Monthly maintenance fee on non frequent user accounts.
 - Financial assistance plan (equity plan) similar to MetroExpress.
 - Employer programs that offer access to express lanes with tax deductible incentives.
 - Strong outreach and advertisement campaign on how to use express lanes, purchase and register transponders.
 - Improvement in travel speed even in the general purpose lanes used by non-paying travelers.
 - Reduced price for low income seniors and disabled drivers.



Summary of feedback on Equity Study

Conclusion

- **CAG Member feedback reinforced many of the concepts included in the Equity Study Report.**
- **Continue to explore options to reduce the potential cost for low-income users.**

Break out group sessions





Break out group sessions

- **Goal - To discuss and capture feedback regarding project elements presented to date.**
- **Break out sessions discussion topics**
 - I-10 and I-15 Project Alternatives – Pros and Cons.
 - Questions and comments regarding information presented at previous CAG meetings.
 - Questions and comments received from affiliated groups.
 - **Given the Alternatives presented for I-10 & I-15, what message does the CAG want to convey to the SANBAG Board?**



Break out group sessions

Format

- **Break out group sessions (45 minutes)**
 - Small group discussions facilitated by Project Staff.
 - 2 Selected CAG members
 1. Record comments on flipchart
 2. Report back to entire CAG
- **Reconvene (30 minutes)**
 - Selected CAG member to report back to entire CAG.
 - **What is the overall message this CAG wants to convey to the Board?**

Next Steps





Next Steps

- **SANBAG Board Meeting**

December 4, 2013 @10AM
SANBAG Office – Santa Fe Depot
1170 W. 3rd Street, 2nd Floor
San Bernardino, CA 92410





CAG Meeting #6 Schedule

- **Schedule**

- CAG Meeting #6 : TBD
 - East Valley CAG
 - High Desert CAG
 - West Valley CAG



Action Items





CAG Action Items

1. Email feedback and comments to SANBAG@leeandrewsgroup.com
2. Visit the Project Website for updates.
3. Recruit people to 'Like' our Facebook page and to 'Follow' us on Twitter (@SANBAGnews)



I-10 and I-15 Corridor Projects

For more information and/or to provide comments, please reach us at:

Project Website: www.i10CorridorProject.org

Email: SANBAG@leeandrewsgroup.com

Toll-Free Hotline: (877) SANBAG10
(877) 726-2241

Social Media:  





CAG Member Resources

- If you have any questions, comments, and/or need any assistance, please contact SANBAG's Outreach Consultants

Jason Lombard, Annette Cortez and Tito Corona

Lee Andrews Group, Outreach Consultants

Office: (213) 891-2965

Hotline: 877-SANBAG10 (877-726-2241)

SANBAG@leeandrewsgroup.com

www.i10CorridorProject.org

THANK YOU!



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